

## Product Development: New Products/Concepts

New Product Concepts Discussion(Looking to test out new ideas for a product/develop a concept into a product)



Perform Feasibility Studies to determine which products or concepts are most viable/narrow down which concepts EctoDev can successfully make into products



Develop several different product formulations



Prototype manufacture/generate samples



Generate Studies to support EPA Product Registration



Submit Registration Packet to EPA and obtain registration



Register market container with the states



Manufacture Product



Pack product into market container



Begin Selling Product